



ON PUBLIC RADIO

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Rundown — Travel with Rick Steves Fundraiser 2022-1

Uses modules A, B, C and D

Run Time	Segment	(Length)
00:00 – 01:00	Billboard — Funder 2022-1 <i>outQ: (theme music out)</i>	(1:00)
01:00 – 06:00	NPR Newscast I & II <i>Note: Gain two more minutes of local pitching time by starting Segment A after the first part of the Newscast at 04:00 and moving up the segment start times by 2:00.</i>	(5:00)
06:00 – 15:42	Module A — Funder 2022-1 "Terry Tempest Williams & Pico Iyer" <i>inQ: "A few years ago, when we heard that the Chinese proverb..."</i> <i>outQ: "Can we count on you, too?"</i>	(9:42)
15:42 – 20:00	Local Pitch Break	(4:18)
20:00 – 29:10	Module B — Funder 2022-1 "After Dinner in Italy" <i>inQ: "Thank you for making a real difference for your public radio station."</i> <i>outQ: "...the ongoing work of public radio in your community."</i>	(9:10)
29:10 – 34:00	Local Pitch Break	(4:50)
34:00 – 43:52	Module C — Funder 2022-1 "Afghanistan 1978" <i>inQ: (music notes) "Your financial support for public radio is making a real difference..."</i> <i>outQ: " Thank you so much for doing what you can."</i>	(9:52)
43:52 – 49:00	Local Pitch Break <i>(note: You can intersperse Rick's funder pitch spots with your local pitching in these longer pitch breaks.)</i>	(5:08)
49:00 – 56:23	Module D — Funder 2022-1 "Cool Cats and Hot Dogs in Iceland" <i>inQ: "Public radio is strong in our community because..."</i> <i>outQ: "...and it just can't happen without your financial support."</i>	(7:23)
56:23 – 1:00:00	Closing Pitch Break	(3:37)