



**ON PUBLIC RADIO**

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## Rundown Option 2 — Travel with Rick Steves Fundraiser 2020-1

- Uses segment A open with generic intro (no coronavirus reference), five-minute newscast, and four segments (A, B, C and D)
- Provides four local pitch breaks — shorten or eliminate the newscast for more local pitching time, and adjust your start times accordingly

Run Time	Segment	(Length)
<b>00:00 - 01:00</b>	<b>Billboard</b> — Funder 2020-1  <i>outQ: (theme music out)</i>	<b>(1:00)</b>
<b>01:00 - 06:00</b>	NPR Newscast I & II <i>(or with local pitch break from 04:00–06:00)</i>  <i>note: Or gain two more minutes of local pitching time by starting Segment A after the first part of the Newscast of 04:00 and moving up the segment start times by 2:00.</i>	<b>(5:00)</b>
<b>06:00 - 13:57</b>	<b>Segment A</b> — Funder 2020-1 Guest: Hilary Bradt, "Remarkable Adventures"  <i>inQ: "How about you? With all the uncertainties we've lived through in the global coronavirus pandemic..."</i> <i>outQ: "...by making a contribution right now to the station that brings you the world." (music out)</i>	<b>(7:57)</b>
<b>13:58 - 19:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(5:02)</b>
<b>19:00 - 26:44</b>	<b>Segment B</b> — Funder 2020-1 Guest: Ferenc Máté, "Remembering Budapest, 1956"  <i>inQ: "We're holding this membership campaign today because..."</i> <i>outQ: "...and, how they come together to make a difference." (2-second music fade)</i>	<b>(7:44)</b>
<b>26:45 - 33:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(6:15)</b>

**33:00 - 40:49**

**Segment C** — Funder 2020-1  
Guest: Pico Iyer, "Travel is a Verb"

**(7:49)**

*inQ: "Thanks for helping to recharge our batteries..."*

*outQ: "...or by renewing your membership today. Thank you so much."*

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**40:50 - 47:00**

**LOCAL PITCH BREAK**

**(6:10)**

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**47:00 - 53:37**

**Segment D** — Funder 2020-1  
Guest: Joanna Lumley, "Honorary Gurkha"

**(6:37)**

*inQ: "It's remarkable to me how often I'm surprised..."*

*outQ: "...for being such an important part of this community service we call 'public radio!'"*

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**53:38 – 59:00**

**LOCAL PITCH BREAK**

**(5:22)**

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