

ON PUBLIC RADIO

130 Fourth Avenue North • Edmonds, WA 98020-3114 • 425.608.4234 ricksteves.com/radiocontent

Rundown Option 1 — Travel with Rick Steves Fundraiser 2020-1

- Uses segment A open (with coronavirus reference), five-minute newscast, and four segments (A, B, C and D)
- Provides four local pitch breaks shorten or eliminate the newscast, and adjust your start times accordingly, to get more local pitching time

Run Time	Segment	(Length)
00:00 - 01:00	Billboard — Funder 2020-1	(1:00)
	outQ: (theme music out)	
01:00 - 06:00	NPR Newscast I & II	(5:00)
	(or with local pitch break from 04:00–06:00)	
	note: Or gain two more minutes of local pitching time by starting Segment A after	
	the first part of the Newscast of 04:00 and moving up the segment start times by 2:00.	
06:00 - 13:38	Segment A-1 — Funder 2020-1	(7:38)
	Guest: Hilary Bradt, "Remarkable Adventures"	
	inQ: "How about you? With all the uncertainties we've lived through in the global	
	coronavirus pandemic"	
	outQ: "by making a contribution right now to the station that brings you the	
	world."	
13:39 - 19:00	LOCAL PITCH BREAK	(5:21)
19:00 - 26:44	Segment B — Funder 2020-1	(7:44)
	Guest: Ferenc Máté, "Remembering Budapest, 1956"	
	inQ: "We're holding this membership campaign today because"	
	outQ: "and, how they come together to make a difference." (2-second music	
	fade)	
26:45 - 33:00	LOCAL PITCH BREAK	(6:15)

53:38 – 59:00	LOCAL PITCH BREAK	(5:22)
	'public radio'."	
	outQ: "for being such an important part of this community service we call	
	inQ: "It's remarkable to me how often I'm surprised"	
	Guests: Joanna Lumley, "Honorary Gurkha"	
47:00 - 53:37	Segment D — Funder 2020-1	(6:37)
40:50 - 47:00	LOCAL PITCH BREAK	(6:10)
	outQ: "or by renewing your membership today. Thank you so much."	
	inQ: "Thanks for helping to recharge our batteries"	
	Guest: Pico lyer, "Travel is a Verb"	
33:00 - 40:49	Segment C — Funder 2020-1	(7:49)