

Rundown - Travel with Rick Steves Fundraiser 2018-2

- Uses billboard, five-minute newscast, and three segments
- Provides three local pitch breaks of roughly 5 to 6 minutes each

00:00 - 01:00 Billboard — Funder 2018-2 (1:00)

outQ: (theme music out)

01:00 - 06:00 NPR Newscast (5:00)

06:00 – 15:55 Segment A - Funder 2018-2 (9:55)

"Diana Nyad Swims Home" (7:03)

inQ: "One thing that travel teaches us... is the importance of home."

outQ: "But please do it now. We're counting on you."

15:55 – 21:00 Local Pitch Break (5:05)

21:00 – 35:00 Segment B - Funder 2018-2 (13:59)

"At Home with Terry Tempest Williams" (3:37)

"At Home with Alan Doyle" (7:28)

inQ: "Thanks for doing your part, to support your public radio station."

outQ: "Please, can we hear from you right now? We're counting on you." (:04 music fade)

34:59 – 41:00 Local Pitch Break (6:01)

41:00 – 53:53 Segment C - Funder 2018-2 (12:53)

"Teresa Bruce's Drive" (5:35)

"Touring with Buffy Sainte-Marie" (3:43)

inQ: "Your ongoing support for public broadcasting. . . is more important than ever."

outQ: "...and it just can't happen without your financial support. Thank you."

53:53 – 1:00:00 Closing Local Pitch Break (6:07)

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